



## Vision Statement

Creative Santa Fe is a community-based catalyst to achieve worldwide recognition of Santa Fe as a creative center. Honoring the richness of its unique cultural traditions, Santa Fe is a leader in the fusion of arts, science, and new technologies and serves as a global marketplace for creative endeavors.

Creative Santa Fe encourages partnerships amongst diverse creative economy constituencies to increase awareness, involvement and investment in the arts and cultural sectors. We work to strengthen existing enterprises and support the development of new initiatives in the cultural sector.

As a facilitator supporting the growth of the overall arts and creative economy, Creative Santa Fe takes a leadership role in advocacy, communication and direct support. Additionally, Creative Santa Fe takes the lead in recognizing excellence and helps foster the best in each discipline of creative enterprise.

## Mission Statement

Creative Santa Fe's mission is to support and promote the growth of the Creative Economy.