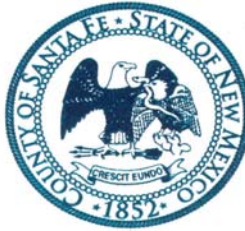


Harry B. Montoya
Commissioner, District 1

Virginia Vigil
Commissioner, District 2

Michael D. Anaya
Commissioner, District 3



Paul Campos
Commissioner, District 4

Jack Sullivan
Commissioner, District 5

Roman Abeyta
County Manager

Santa Fe County Arts, Culture and Entertainment Task Force Information Session August 14, 2008

Background

The unincorporated Traditional Communities and the Contemporary Communities of Santa Fe County are the specific places where many of the artistic and cultural events take place and these unique places do not always have the physical and organizational capability to undertake and evolve such events. For example: Madrid Main Street activities and The Oscar Huber Ballpark; activities in La Cienega at The Downs, Las Golindrinas and Sunrise Springs; the Chimayo pilgrimage; numerous community art tours and music events.

Several studies and events initiated discussions for further county involvement:

- Culture, Arts and Tourism Plan (City of Santa Fe, 2000)
- The Economic Importance of the Arts and Cultural Industries in Santa Fe County (UNM/BBER, 2004)
- Cultivating Santa Fe's Future Economy/Economic Development Strategy (Angelou Economics, 2004)
- Santa Fe County Media District (2006)
- Santa Fe County Community Business Plan (SFEDI, 2005/2007)
- Santa Fe Muzik Fest (2007)

Issue:

Outside of these studies and initiatives, there is no formal policy or structure in place concerning the arts, cultural or entertainment activities in the County. The intention of the recent ACE Resolution is to better coordinate the County's efforts to foster these activities by creating an advisory task force whose primary focus is to make recommendations to the Board of County Commissioners on an arts, culture and entertainment policy and specific community development actions that might assist specific projects and community organizations.

County Actions:

The Board of County Commissioners shall establish a representative group of nine participants who live or conduct business in Santa Fe County and who are engaged with the arts, cultural activities and entertainment events either as participants, organizers or funders to develop and ACE Policy and recommend specific projects and funding sources.

Other participants may be engaged in a Panel of Experts in support of specific project-oriented endeavors. These may include complementary roles in organizing a music festival, major fine arts event, etc.

Desirable Goals:

In support of collaborative Community Development efforts, the ACE Task Force, with participation and assistance from County Staff, will initially be responsible for accomplishing the following goals:

- Survey and assess all existing arts, culture and entertainment activities and organizations in the local communities;
- Examine the role of ACE activities and their effectiveness on County economic development and in relation to the County Economic Development Plan and overall Business Plan;
- Study and assess ACE activities in relation to community development and infrastructure needs of the local communities where these activities play a vital role in the economic health and sustainability of these places;
- Identify existing legislation, policies and programs which affect ACE activities and evaluate their effectiveness;
- Identify all funding sources and other resources which might be designated for ACE activities;
- Research ACE activities in the cities of Santa Fe, Espanola and Edgewood and in the Pueblos of Tesuque, Pojoaque, Nambe, Santa Clara and San Ildefonso and discuss ways to coordinate activities with these government entities;
- Develop policy options, action items and specific project proposals for the Board of County Commissioners on matters concerning arts, culture and entertainment activities and related community development issues and a future role that the County might play.

Projected Time Commitment:

ACE Task Force members are expected to make appropriate time commitment to attend meetings and engage in related activities including, but not limited to, facilitation of subcommittees and advisory groups. It is anticipated that the Task Force will meet on a monthly basis minimally to address specific issues.